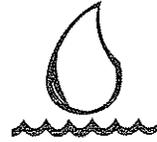

***Purissima Hills
Water District***



March 16, 2012

Neelima Palacherla
Executive Officer
LAFCO of Santa Clara County
70 West Hedding Street
11th Floor, East Wing
San Jose, California 95110

Dear Ms. Palacherla:

I am responding to LAFCO's letter dated February 1, 2012, regarding the implementation of the recommendations of LAFCO's 2011 Countywide water service review report.

LAFCO's recommendation for improving accountability and transparency for the Purissima Hills Water District (District) was to enhance water conservation program efforts to address large lots. We believe that, in recent years, we have been successful in our water conservation program, resulting in a 34% decline in water usage due to our customers changing their landscaping, primarily reducing turf. The District will continue to enhance its conservation efforts.

Below is a brief summary of the water conservation activities conducted by the District:

- ❖ Dedicated a conservation specialist to help customers understand and troubleshoot their water usage and determine water savings opportunities. Offers information on proper landscape maintenance and informs residents of water conservation rebates offered via the Santa Clara Valley Water District.
- ❖ Hosted landscaping seminars:
 - Proper Irrigation Techniques
 - Turf Alternatives
 - Drought Tolerant Plantings
 - California Natives
- ❖ Sponsored landscaping seminars:
 - Bay Area Water Supply and Conservation Agency* seminar series
 - Los Altos Hills Water Conservation Committee* seminars—
 - Turf Talk and Slow the Flow

Neelima Palacherla
Executive Officer
LAFCO of Santa Clara County
March 16, 2012

- ❖ Information booth at all Town of Los Altos Hills events:
 - Town Picnic
 - Earth Day
 - Other local community events
- ❖ Lead sponsor of the Los Altos History Museum educational exhibit "Shaped by Water: Past Present and Future"
- ❖ Publish monthly conservation newsletters
- ❖ Supports the Town of Los Altos Hills Water Conservation Ordinance
- ❖ Future programs that we are implementing:
 - Developing water usage analytics through our website
 - Developing an internet device that will enable customers to view water usage online through a smart phone application.

Unfortunately, the District will always be a target for water conservation due to the fact that approximately 98% of the properties within the District are zoned for minimum one- acre parcels.

We have appreciated the opportunity to work with LAFCO on this Countywide water service review report.

Sincerely,



Patrick Walter
General Manager